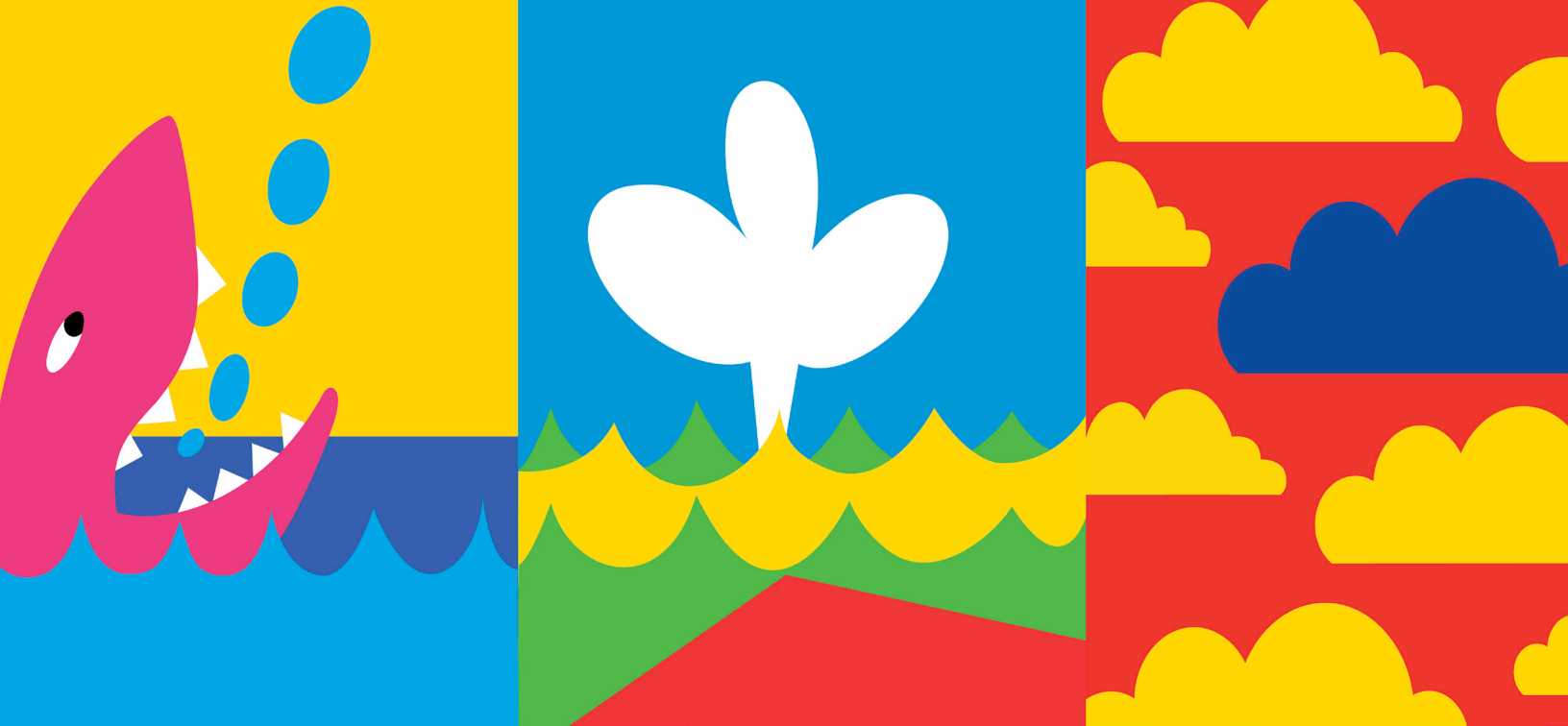




Marya Triandafellos at Washington Market Park

Transforming spaces through the power of art

Marya Triandafellos
Marya NYC
mtriandafellos@gmail.com
917.977.1521
<https://www.Marya.NYC>

Press Release

FOR IMMEDIATE RELEASE

Contact: Marya Triandafellos
pressinfo@marya.nyc

"Happy to See You" Brings Joyful Public Art to Tribeca New York, NY – [March 25, 2025] – This May, Tribeca will welcome "Happy to See You," a vibrant public art installation by local artist Marya Triandafellos, designed to inspire joy and positivity. The installation will feature colorful, minimalist images on 4' x 5' vinyl banners. The banners will be displayed on a wrought iron fence on the Greenwich Street side of Washington Market Park. The installation is presented in conjunction with NYC Parks' Art in the Parks program and the Friends of Washington Market Park organization.

Positioned next to a popular playground within the park, "Happy to See You" offers a playful visual engagement to brighten the area. With saturated colors and abstracted shapes like clouds, fish, and flowers, the installation evokes universal themes of connection, positivity, and community.

"This work celebrates moments of joy through energetic colors and playful forms," says Marya. "It's designed to lift spirits and connect with families and passersby alike." The installation's location beside the neighborhood farmers market makes it a prominent feature in a space that serves as a community hub. In addition to the art display, a family coloring workshop [date], and an artist talk, part of NYCxDESIGN, exploring the themes and creative process behind the work [date].

Marya's exploration of AI-driven abstraction inspired "Happy to See You." By pushing AI tools to generate non-representational forms, she curated select pieces designed with children and families in mind.

The installation is supported by the following sponsors:

[Sponsor Logos](#)

Event Details

Opening Day: May 4, 2025

Closing Date: July 26, 2025

Family Workshop: [\[Insert Date & Time\]](#)

Artist Talk: [\[Insert Date & Time\]](#)

Location

Washington Market Park (on Greenwich Street, by Reade Street).

Contact

For press inquiries, interviews, or additional information, please contact:

Marya Triandafellos

pressinfo@marya.nyc

Press Release (cont.)

About the Artist

An early pioneer in digital art, Marya Triandafellos explores the intersection of technology, public art, and human engagement. With a dual background in design and visual art, she brings a sense of play and wonder to create installations that foster joy, connection, and reflection. Please visit:

<https://www.marya.nyc/>

About NYC Parks' Art in the Parks Program

For nearly 60 years, NYC Parks' Art in the Parks program has brought contemporary public artworks to the city's parks, making New York City one of the world's largest open-air galleries. The agency has consistently fostered the creation and installation of temporary public art in parks throughout the five boroughs. Since 1967, NYC Parks has collaborated with arts organizations and artists to produce more than 3,000 public artworks by 1,500 notable and emerging artists in more than 200 parks. For more information, please visit: nyc.gov/parks/art/

About Washington Market Park

Washington Market Park is Tribeca's neighborhood park for relaxing, playing with the family and visiting with friends – one of the jewels of the NYC Department of Parks and Recreation. The park includes a community garden, three playgrounds, a grand lawn, basketball courts, a tennis court, a butterfly garden, and a gazebo. The Friends of Washington Market Park is a non-profit neighborhood organization that produces free public events and supports restorations and improvements in the park. In addition to advocating for quality, routine park maintenance, Friends secures private and public funding to assist the NYC Parks Department with special projects. For more information, please visit: <https://www.washingtonmarketpark.org/>

50 Word Summary + Project Description

50 Word Summary

Marya Triandafellos' installation, "Happy to See You," exhibits 4' x 5' banners at Washington Market Park, May 4 – July 26 as part of NYC Parks' Art in the Parks program. Marya's playful, vivid, abstract art explores joy and human connectivity in the urban landscape.

Project Description

Marya Triandafellos' installation, "Happy to See You," exhibits 4' x 5' banners at Washington Market Park, May 4 – July 26 as part of NYC Parks' Art in the Parks program. The art employs a distinct visual language of abstracted forms generated through a dialogue with AI. Featuring vivid colors and bold graphic qualities, the series celebrates form and color in an accessible and engaging manner. The motifs provide layers of engagement—from immediate visual delight to deeper explorations of joy, our connection to nature, and shared human experiences.

Each piece functions both as an independent vignette and as part of a cohesive collection. The subject matter, spanning natural elements, geometric shapes, and invented characters, echoes Pop Art's embrace of simplicity and everyday joy. The playful interplay of shapes and colors subtly references the Orphic artists' commitment to pure abstraction and vibrant hues, intended to evoke emotional and visual harmony.

For the artist, exploring AI is crucial, akin to her decades-long use of digital tools to enhance creative expression and production. Her urgent message emphasizes that creativity is essential for human evolution. We must acknowledge creativity's importance while elevating our creative pursuits and their status in society. Positioning the art in the public realm underscores her belief that art belongs in our everyday experiences, making it accessible to everyone.

Fact Sheet

Title: "Happy to See You"

Artist: Marya Triandafellos

Location: Washington Market Park, Greenwich St. at Reade St., New York, NY

Dates: May 4 – July 26, 2025

Family Workshop: Date TBD – A hands-on session exploring color

Artist Talk: Date TBD – A discussion about the creative process and themes

About the Installation

"Happy to See You" is a vibrant public art installation featuring abstract imagery that creates a visual language exploring universal themes of joy, connection, and community in the urban landscape. The artist utilizes innovative digital approaches to explore the emotional impact of form and color. Influenced by Pop Art and Mail Art, this installation features ten, 4' x 5' vinyl prints hung on a wrought iron fence along the park's perimeter. The installation aims to energize the space and engage the community in discussion.

Visual Style & Inspiration

"Happy to See You" features natural elements, geometric shapes, and invented characters, that echo Pop Art's embrace of simplicity and everyday joy. The bold and colorful distinctive visual language was developed through AI-driven abstraction techniques carefully curated by the artist. This approach creates an accessible aesthetic that celebrates form and color, while offering multiple layers of engagement for viewers.

Community Impact

The series is strategically positioned near a popular farmers market to engage local families and visitors, creating a natural interaction between art and community gathering spaces. The banners provide a joyful visual experience for children and families. They invite immediate visual pleasure while subtly exploring deeper themes of our connection to nature and shared human experiences.

About the Artist

Marya is a New York city based digital artist with extensive experience in abstraction, color studies, and public art. Her work blends digital tools and community engagement to create uplifting visual experiences.

Contact Information

pressinfo@marya.nyc

Questions + Answers

1. What inspired “Happy to See You”?

The project began as an exploration of AI tools, pushing them to create abstract, non-representational visuals. I curated select pieces to build a series designed to evoke joy and delight.

2. How does this connect to your broader artistic practice?

I’ve worked with digital tools for years, combining my interest in abstraction, color, and community engagement. This installation continues my focus on creating positive emotional experiences in public spaces.

3. Why is the installation in this specific park?

The park is in my neighborhood and serves as a key community hub, especially with the adjacent farmer’s market on Saturdays. Neighbors can converge and experience art and conversation while shopping. The long fence provides a perfect structure to support the art.

4. What role does AI play in this project?

I used AI tools as a muse to help generate unexpected abstract shapes, which I then refined and curated to align with my artistic vision. This process allowed me to create playful, vibrant visuals that feel fresh and dynamic. It’s also important to raise public awareness about the use of AI, the importance of ethical AI, and the evolution of human creativity.

5. What do you hope visitors experience?

I hope visitors feel uplifted. My past installations have sparked feelings of joy and connection, and I hope this piece will do the same.

6. Are there opportunities for visitors to engage with the artist?

Yes, there will be two events associated with the installation. The artist talk will offer insights into the creative process, including how AI was used in the work, the various themes addressed, and artistic influences. A family workshop will invite participants to explore color combinations through coloring on printed outlines of the art, in the spirit of Mail Art.

7. How can people support or get involved?

Sponsorship offering three tiers of support is available. There will be opportunities for community groups to help promote the installation and associated events. Visitors can also share their experiences on social media using #MaryasHappyToSeeYou.

Artist Bio

Marya Triandafellos is a visual artist exploring the intersection of technology, public art, and human engagement. With a dual background in design and visual art, she brings a sense of play and wonder to create installations that foster joy, connection, and reflection.

An early pioneer in digital art, Triandafellos utilizes digital and AI tools, expressed through digital fabrication. A NYFA award winner, she has created a video installation for the Hilton Times Square and an 80-foot mural for a major New York institution. Additionally, she has exhibited at the MvVo Ad Art Show, Frieze NYC, Superfine Art Fair, The Other Art Fair, and in private collections.

Recent and in-progress installations include projection mapping in Asbury Park, bronze sculptures selected for inclusion in NYCxDESIGNxSOUVENIR, an exhibition of acrylic prints in a midtown lobby, and a mural for a New York City hospital lobby.

Triandafellos earned an MA from NYU's Gallatin School.

Artist Statement

In "Happy to See You", I draw on the experimental spirit of Mail Art and the bold aesthetics of Pop Art for inspiration. Using Generative AI, I redirect its programmed realism towards vibrant geometric designs. The resulting AI-generated sketches act as creative catalysts for my digital drawings. This process of prompting and responding taps into both my subconscious and the collective unconscious through AI.

These digital drawings encapsulate the joy and simplicity of everyday interactions with minimalistic and colorful compositions. By integrating this artwork into urban settings, I bring a fresh perspective that merges cutting-edge AI technology with a deep appreciation for the human connections that enhance and define our public spaces. This approach actively engages and revitalizes, transforming everyday routes into a journey through art.

Project Backstory

Personal Inspiration

The inspiration for “Happy to See You” evolved from my deep fascination with AI, which began with the launch of its current incarnation in 2022. I noticed it was designed to generate realistic or stylistically illustrative images. My challenge was to steer it toward generating abstractions instead. Additionally, I wanted to learn about the role of AI in society, how it’s developed, and how I could utilize it in my art to evolve my practice.

Evolution of the Idea

Although the project began with the intention of using AI as a tool to create abstractions directly, I quickly realized I didn’t want it to produce the final art. Instead, I positioned it as a “muse” to inspire me and trigger thoughts and imagery I might not have consciously accessed. As artists, we predominantly work alone when generating art. But working with AI fostered a more collaborative mindset. This aligned with my goal to activate these images in the public realm with the intent of engaging dialogue.

In addition, my art improved more rapidly as it evolved significantly through a process of continual iteration. This iterative process also introduced the role of a curator of my own work. Out of hundreds of images, which ones warranted moving to the next stage? The resulting curated collection was then redrawn, applying my artistic vision and meaning. Considering the relationship between the conscious, unconscious, and the collective unconscious was also key to this process. What came from my educated, experienced conscious mind, what was buried and triggered by seeing AI’s images—like an inkblot test—and what universally human images were being brought forth by AI.

Connection to Previous Work

“Happy to See You” builds on my longstanding interest in integrating digital innovation with creative expression. I’ve always been an early adopter of new technologies, despite any backlash received. Experience has shown that although technologies may fail, they do not regress. My perspective is to participate in their evolution to ensure they best serve creatives and humanity at large.

Regarding stylistic expression, this series has evolved to express less complexity in forms, where earlier approaches were influenced by the complexity of fractals. Now, there is more emphasis on impact through the boldness of the imagery and color.

Artistic Challenges

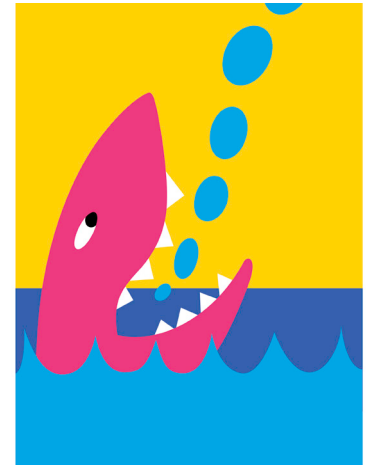
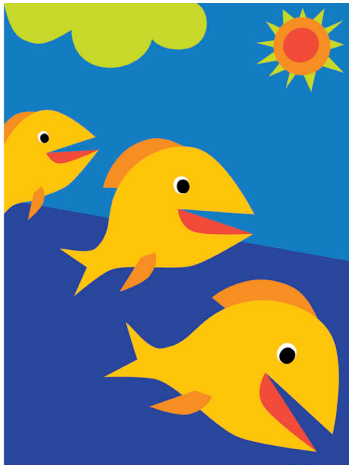
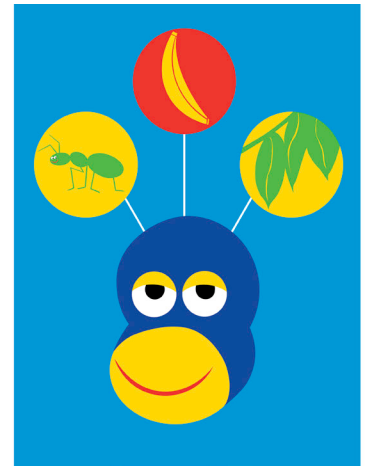
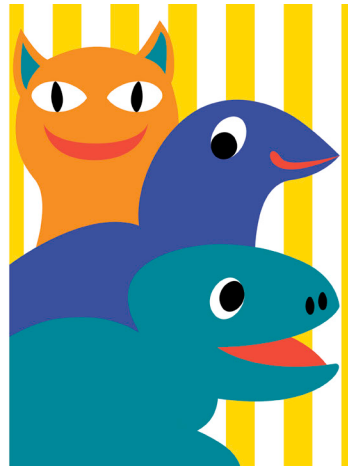
One of the biggest challenges was finding the right balance between AI-generated abstraction and human artistic control. Achieving a harmonious blend that felt both spontaneous and deeply intentional required numerous refinements. The breakthrough came when I began to see the AI as a collaborator, allowing the technology to influence the creative process in unexpected ways. In addition, I evolved the production process through changes in the multiple steps required to produce the final work.

Impact and Message

With “Happy to See You,” I aim to offer viewers a moment of joy and a reminder of the beauty in everyday interactions. By positioning this art in public spaces, I hope to democratize the experience of art, making it a regular part of people’s daily commutes and interactions. I believe this approach makes art a more integral part of community life.



Happy to See You!
 Rendering of Art in Washington Market Park
 Credit: ©2024 Marya Triandafellos





Happy to See You!

Testing paper prototype on site

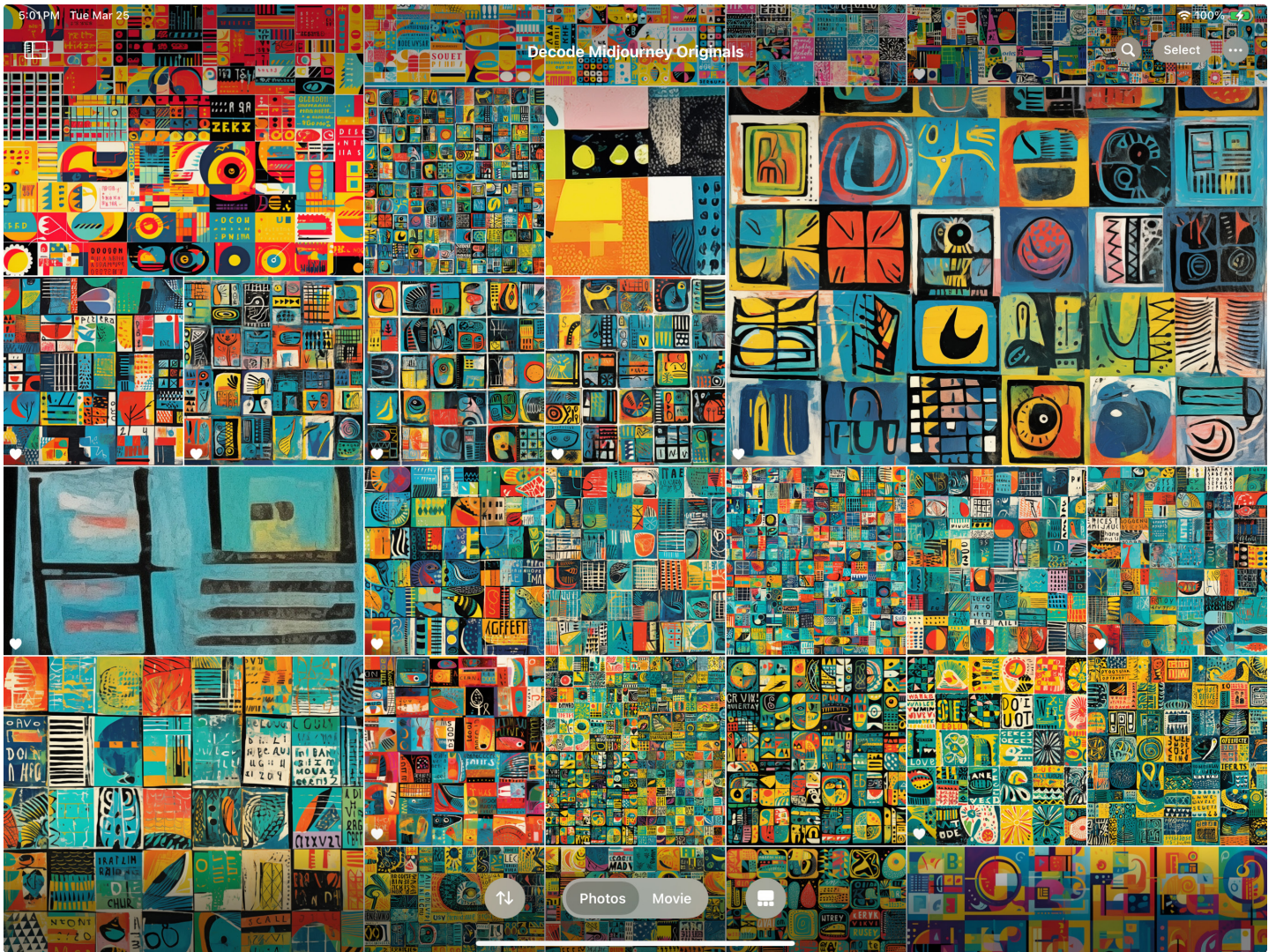
Credit: ©2024 Ali Weiss



Happy to See You!

Testing vinyl prototype on site

Credit: ©2025 Marya Triandafellos



Happy to See You!
 Images created in Midjourney
 Credit: ©2024-2025 Marya Triandafellos



Happy to See You!
 Marya Triandafellos portrait
 Credit: ©2025 Marya Triandafellos



Thank You!

Will be happy to see you in May!



Marya Triandafellos
70 Battery Place, Suite 512
New York, NY 10280

917.977.1521
mtriandafellos@gmail.com
<https://www.Marya.NYC>
@Marya.NYC