



Marya Triandafellos
Public Art Installation
Kaufman Arcade, Midtown NYC
July 14 - September 6, 2025

Imagining the Invisible

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Press Release

FOR IMMEDIATE RELEASE

Contact: Marya Triandafellos
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Hyper Human Public Art Transports into Midtown

New York, NY – June 30, 2025 – This summer, New York City welcomes Hyper Human, a public art installation by visual artist Marya Triandafellos that explores the unseen forces shaping our reality. Displayed in Midtown's Kaufman Arcade, the installation presents ten 24" square acrylic prints inspired by quantum physics.

With vivid abstractions and titles drawn from scientific concepts such as Superpositioning, Wormhole Nexus, and Temporal Flux, the artworks invite viewers into a multidimensional vision of humanity shaped by technology, emotion, and the invisible fabric of the universe. QR codes accompany each piece, offering insight into the scientific ideas that inspired the work.

"Hyper Human reflects our expanding understanding of the framework underlying our existence," says Marya. "It's meant to evoke wonder about the unseen world around us."

The exhibition reimagines a traditional corporate space as a portal for public engagement with art and science. Hyper Human encourages curiosity, reflection, and connection in the midst of daily life.

Public activations, including artist talks and interactive events, will deepen the community experience and invite dialogue around the role of creativity, science, and the evolving nature of humanity.

Marya's work often begins with conceptual inquiry, integrating generative AI, photography, and digital tools. Hyper Human is the latest evolution of her project-based practice, offering a joyful and thought-provoking lens on the future of human experience.

Event Details

Opening Day: July 14, 2025

Closing Date: September 6, 2025

Location

Kaufman Arcade
132 W 36th St.
New York, NY 10018

Contact

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Tag

#MaryaNYCHyperHuman

About the Artist

An early pioneer in digital art, New York-based visual artist Marya Triandafellos explores transformation, perception, and technology. Using generative AI, photography, and digital tools, she creates emotionally resonant, conceptually driven visual art. Her installations and exhibitions invite public engagement with ideas drawn from science, psychology, and culture offering a vibrant, future-facing vision of human experience.

Please visit:

<https://www.marya.nyc>

Fact Sheet

Title: Hyper Human

Artist: Marya Triandafellos

Location: Kaufman Arcade, 132 W 36th St., New York, NY 10018

Dates: July 14 – September 6, 2025

About the Installation

Hyper Human is a digital art installation presenting vivid abstractions that evoke multidimensional concepts from quantum physics and emotional intelligence. The ten 24" × 24" acrylic prints are installed inside the Kaufman Arcade office building lobby in Midtown Manhattan. Each artwork is accompanied by a QR code linking to plain-language explanations of its scientific inspiration, turning a corporate lobby into an inviting gateway to art, science, and technology.

Visual Style & Inspiration

The art combines bright, precise abstractions with titles inspired by scientific theory such as Temporal Flux, Wormhole Nexus, and Superpositioning. Created using generative AI and digital tools, then fabricated in acrylic, the works give visual form to complex ideas beyond our everyday perception. This series is a conceptual journey into the hidden structures of reality, providing a moment of wonder and reflection in daily routines.

Community Impact

Located in a publicly accessible Midtown lobby, Hyper Human engages office workers, visitors, and passersby traversing the arcade - **about 3,000 people a day.**

Public activations, including artist talks and interactive events, will generate dialogue at the intersection of creativity and science. By pairing visually striking work with accessible scientific context, the installation broadens reach and invites a diverse urban audience to consider the deeper forces that connect us.

Partners

Garment District Alliance

Please contact the Garment District Alliance for information.

The Kaufman Organization

Please contact the Kaufman Organization for information.

About the Artist

Marya is a New York city based digital artist with extensive experience in abstraction, color studies, and public art. Her work blends digital tools and community engagement to create uplifting visual experiences.

Questions + Answers

1. What inspired “Hyper Human”?

The project emerged from my interest in quantum physics and how it intersects with emotional and energetic fields to shape human experience. I visualized concepts we can't physically see but that influence our reality. These ideas felt especially timely given our evolving relationship with technology and perception.

2. How does this connect to your broader artistic practice?

I've worked with digital tools from the start of my practice and incorporate AI, photography, and abstraction to explore transformation and perception. This installation continues my interest in combining visual art with conceptual inquiry, while expanding into public space to engage new audiences.

3. Why is the installation in this specific location?

The Kaufman Arcade lobby is accessible to both local workers and visitors. Its steady foot traffic and neutral architectural details make it ideal for displaying this series. I'm excited to bring thought-provoking art into a commercial space where people don't expect to encounter it.

4. What role does AI play in this project?

AI played the role of a muse. I used it to generate abstract imagery by first training it in my visual style and then guiding it with specific prompts. From there, I curated and refined the results, applying my own artistic decisions to shape the final works.

5. What do you hope visitors experience?

I hope the art inspires passersby to pause and take a moment to reflect on the invisible systems that surround us. At its core, Hyper Human is an exploration of reality beyond our common perception. Could recognizing this invisible framework unlock a more evolved humanity?

6. Are there opportunities for visitors to engage with the artist?

Yes. Public events will include artist talks and conversations designed to be inclusive and accessible. We're also exploring engaging a physicist to provide more insight into the concepts behind the work, adding another layer of perspective for visitors.

7. How can people support or get involved?

This project was made possible through the support of fiscal sponsorship provided by The Field, a 501(c)(3) nonprofit. To support this and future projects through your tax-deductible donations, please visit:
bit.ly/marya-donation

Artworks from the series can be purchased at marya.nyc/hyperhuman

Visitors are encouraged to share photos and reflections using the following tag on social media to spark dialogue and build community:
[#MaryaNYCHyperHuman](https://twitter.com/MaryaNYCHyperHuman)

Project Statement

Hyper Human explores what it might mean to evolve—emotionally, creatively, perceptually—at a moment when machines are accelerating human productivity. As AI automates more of what we do, what might that free us to become? The title suggests not excess, but expansion: a next-state humanity grounded in joy, curiosity, and deeper awareness.

The visual direction of the series emerged as I explored abstraction using AI, guiding it to generate clean curves and geometric compositions that balance mechanical precision with organic motion. I've been interested in quantum systems as metaphors for interconnectedness—ways of understanding life from another dimension, and of locating unity in the invisible forces that bind us.

Placed in a public-commercial lobby, the work acts as an interruption—a surprise encounter in a space designed for transit and transaction. It invites reflection in an unlikely context. Whether viewers pause briefly or explore further, I hope the experience sparks a quiet realization: life is extraordinary, and worth approaching with wonder.

Artist Bio - 374 Words

Marya Triandafellos is a pioneer in digital art whose project-based practice explores transformation, perception, and the creative potential of technology. Each body of work begins with a distinct conceptual inquiry—drawing from science, psychology, or cultural observation—and unfolds through experimentation with generative AI, photography, and digital manipulation. At the core of her work is a belief that creativity is essential to human experience, and that engaging it—across any format—can generate meaning, connection, and joy.

She works primarily with generative AI, photography, and digital tools to construct abstract compositions that are vibrant, emotionally resonant, and conceptually grounded. Each body of work begins with a distinct inquiry—often informed by science, psychology, or cultural reflection—and resists stylistic repetition in favor of formal evolution.

Recent exhibitions include a large-scale NFT projection on the historic Paramount Theater in Asbury Park during the Color and Light Festival; Born Again Road Kill, a series of bronze sculptures constructed from metal scraps found on New York City streets, selected for the NYCxDESIGNxSOUVENIR exhibition at the Oculus; Happy to See You, a public art installation in Washington Market Park focused on presence and connection; and Hyper Human, an upcoming solo show that visualizes concepts from quantum physics through digitally composed acrylic works.

Triandafellos earned her MA in Interdisciplinary Studies from NYU's Gallatin School, where she negotiated the creation of original artworks in place of traditional academic papers. Her thesis documented a year-long mail art exchange with Ray Johnson, the "father" of Mail Art.

Her work has been included in exhibitions such as the MvVO Ad Art Show (Frieze NYC), Superfine Art Fair, and The Other Art Fair. She has created NFT works for a ChaShaMa storefront and the Voxels metaverse, a four-screen video installation for Hilton Times Square, and large-scale digital murals for the American Museum of Natural History and a Brooklyn senior residence. Her art is held in the permanent collections of The College of New Jersey, the MoMA Library, and private collectors.

Prior to her full-time art practice, Triandafellos led large-scale digital and design initiatives at companies including American Express, Marriott, and Etsy. Her experience in managing complex creative projects and her expertise in Design Thinking continue to inform her capacity to realize ambitious, multidimensional artworks.

Artist Bio - 148 Words

Marya Triandafellos is a pioneer in digital art whose project-based practice explores transformation, perception, and technology. Her work is rooted in conceptual inquiry and constructed through digital tools, generative AI, and photography. Each series evolves independently, often drawing from the liberal arts, sciences, and cultural systems, and resists stylistic repetition in favor of fresh formal exploration.

Recent exhibitions include an NFT projection on the historic Paramount Theater in Asbury Park for the Color and Light Festival; Born Again Road Kill, bronze sculptures made from NYC street debris, shown at the Oculus as part of NYCxDESIGNxSOUVENIR; Happy to See You, a public art installation in Washington Market Park; and Hyper Human, an upcoming public art exhibition visualizing quantum concepts through digitally fabricated acrylic prints.

She holds an MA from NYU's Gallatin School and brings deep experience in design leadership, which informs her ability to deliver large-scale, multidimensional art projects.

Artist Statement - 231 Words

As a digital-native artist, my work explores transformation, perception, and the creative possibilities emerging at the intersection of art and technology. At the core of my practice is the belief that all individuals should engage their creative potential, regardless of medium, and that such expression is a profound source of meaning and joy.

This project-based approach reflects a deep curiosity about the world and resists repetition. Each body of work begins with a distinct conceptual inquiry, often grounded in the liberal arts, sciences, or cultural systems. While my visual vocabulary frequently includes abstraction, saturated color, and dynamic form, these elements are in service to evolving ideas rather than a fixed aesthetic.

Digital tools, generative AI, and photography are central to my process. All of my work is generated digitally and digitally fabricated. AI-generated imagery provides a starting point for visual and conceptual experimentation, while photography sharpens perceptual awareness and serves as source material for further digital manipulation. Through this layered engagement, algorithmic suggestion, personal intuition, and digital construction merge into richly composed works.

Influences include Pop Art and neuroaesthetic theory, particularly the ways unfamiliar imagery can challenge the brain and open new perceptual pathways. In contrast to narratives of technological alienation, my work affirms the creative potential of digital tools and their role in shaping expansive, optimistic futures. Technology, in this context, becomes a collaborator in the flourishing of human imagination.

Artist Statement - 150 Words

As a digital-native artist, my work explores transformation, perception, and the creative potential of technology. I believe that creativity is essential to human experience and that engaging it generates meaning and joy.

My project-based practice is driven by conceptual inquiry, often rooted in the liberal arts, sciences, or cultural systems. Each series evolves from its own set of questions, with abstraction, saturated color, and dynamic form serving as visual language rather than signature style.

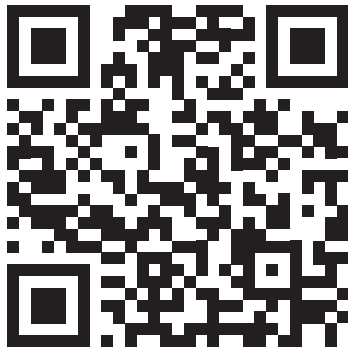
Digital tools, generative AI, and photography are central to my process. My work is digitally synthesized primarily through commercial apps then digitally fabricated. AI provides a starting point for experimentation, while photography sharpens perception and becomes source material for transformation.

Influenced by Pop Art and neuroaesthetic theory, I use unfamiliar visual forms to invite perceptual engagement. Rather than mirror narratives of technological alienation, my work proposes a more expansive, optimistic future shaped by creativity and imagination.

Signage Content

The Hyper Human series by NYC-based visual artist Marya Triandafellos was created using AI and digital tools, then digitally fabricated to acrylic. The title refers to a multidimensional view of humanity, influenced by technology, emotional depth, and an exploration beyond what is visible. This theme is expressed in each artwork, which draws on quantum physics concepts to inspire contemplation of the invisible world.

To learn more about each artwork or view available editions, please scan the QR code.



<https://www.marya.nyc/hyperhuman>

Artwork



Wormhole Nexus

Artwork



Symbiosis

Artwork



Temporal Flux

Artwork



Superposition

Artwork



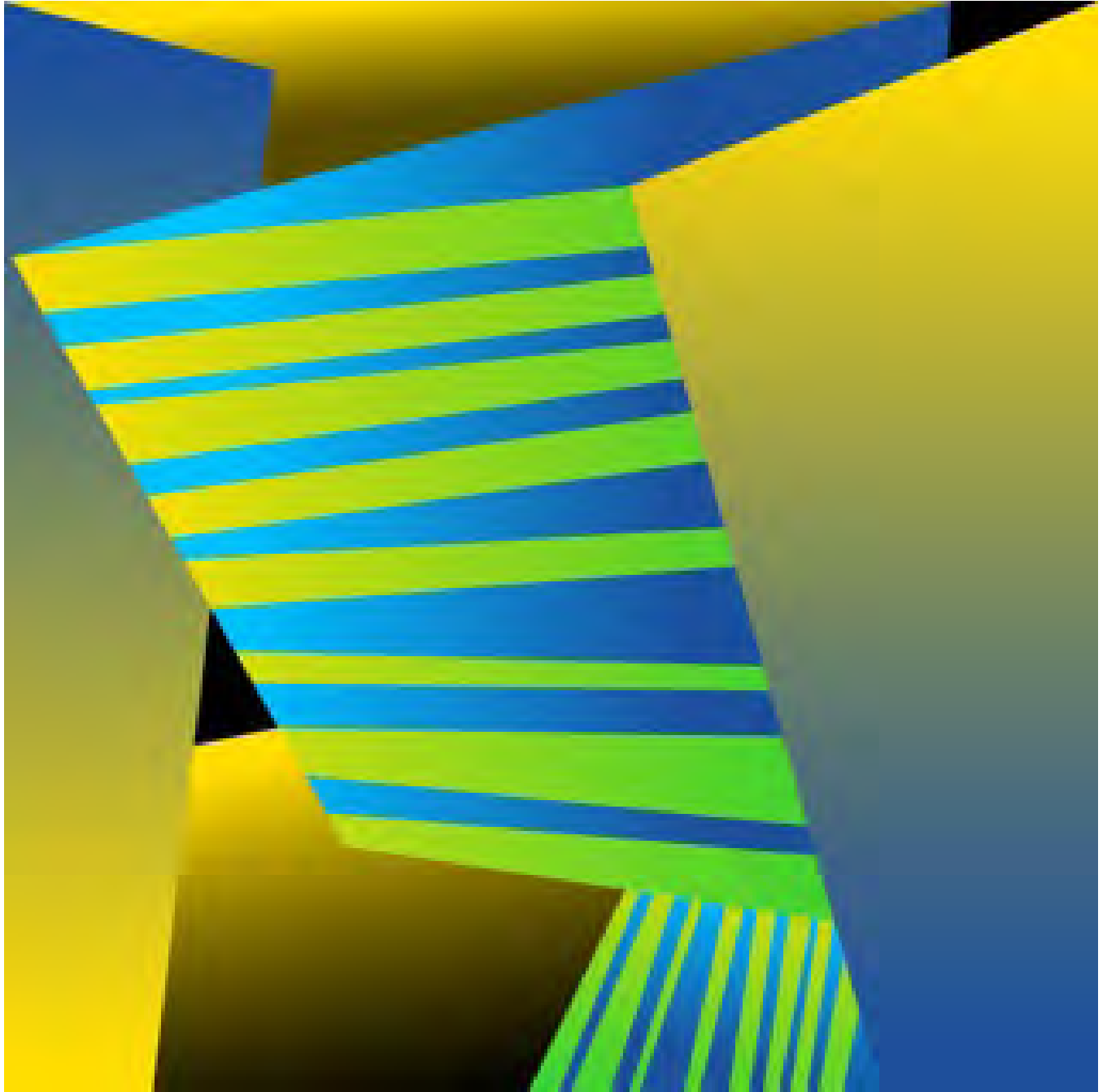
Genesis

Artwork



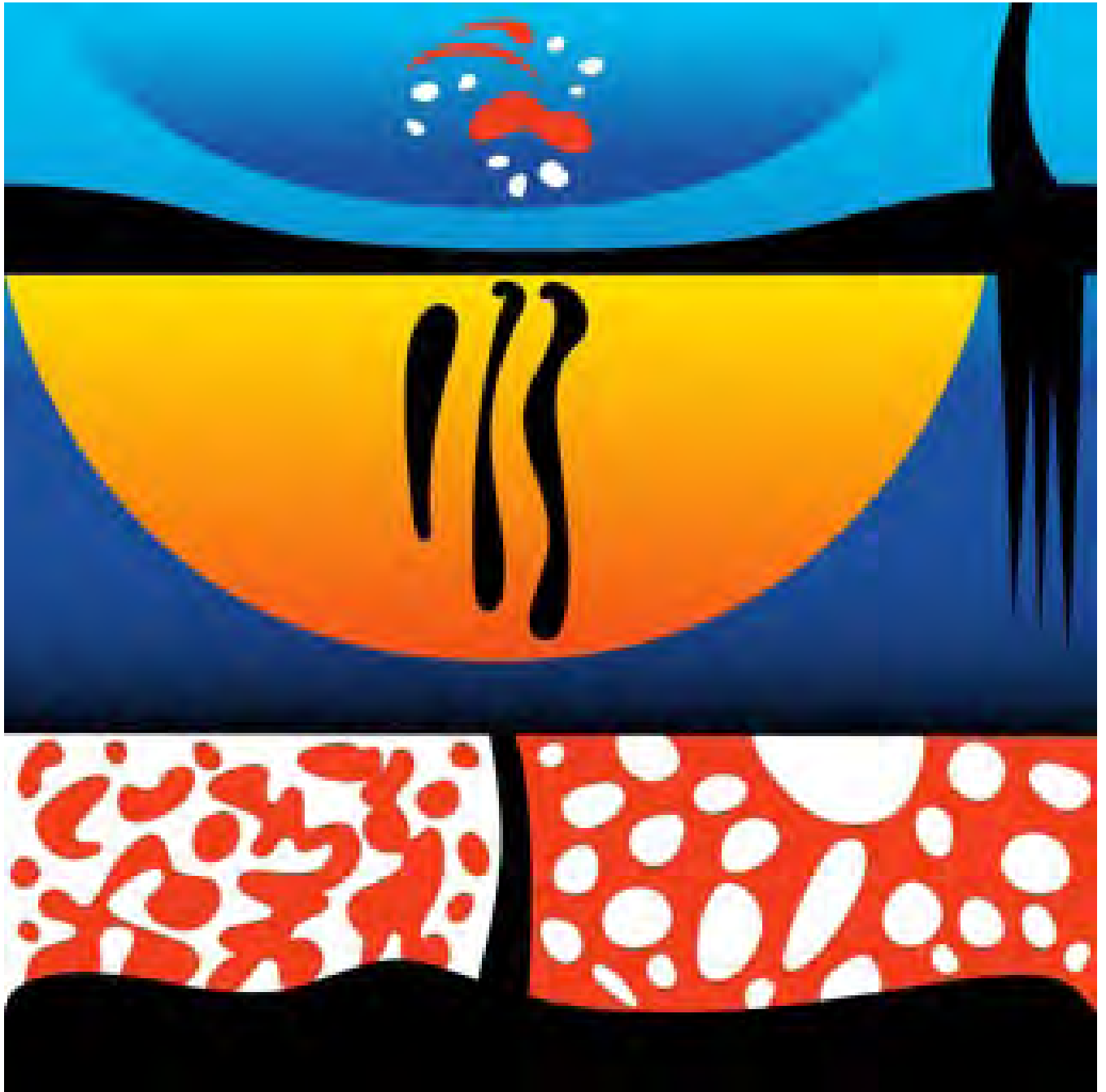
Schrodinger's Cat

Artwork



Dimensional Rift

Artwork



Marine Snow

Artwork



Deep Scattering

Artwork



Cosmic Flexion



Happy to See You!
Marya Triandafellos portrait
Credit: ©2025 Marya Triandafellos

Thank You!

Hope to see you in other dimensions!



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